

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 152843 /		<u>Alt Order #</u> 08354014
<u>Product</u> <b>NRA-PVF</b>		
<u>Contract Dates</u> <b>09/20/16 - 09/26/16</b>		<u>Estimate #</u> <b>7673</b>
<u>Advertiser</u> <b>ISS/NRA PVF-A</b>		<u>Original Date / Revision</u> 08/23/16 / 08/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WHIO-TV</b>	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u> 388	<u>Product 1/2</u> 912
<u>Agency Ref</u> 2153		<u>Advertiser Ref</u> 51909

And:

**Red Eagle Media Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/23/16	09/23/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$2,000.00					
N 2	WHIO	09/23/16	09/23/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$1,500.00					
N 3	WHIO	09/23/16	09/23/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$2,750.00					
N 4	WHIO	09/26/16	09/26/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$1,750.00					
N 5	WHIO	09/26/16	09/26/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$1,250.00					
N 6	WHIO	09/24/16	09/24/16	PGA	2:00 PM-7:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1-				1	\$750.00					
N 7	WHIO	09/25/16	09/25/16	NFL Bengals Game	1:00 PM-4:00 PM		:30			P-02		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1				1	\$6,000.00					
N 8	WHIO	09/25/16	09/25/16	PGA	2:00 PM-7:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1				1	\$750.00					
N 9	WHIO	09/22/16	09/22/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$500.00					
N 10	WHIO	09/22/16	09/22/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$1,750.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

Contract / Revision		Alt Order #
152843 /		08354014
Contract Dates		Product
09/20/16 - 09/26/16		NRA-PVF
Estimate #		7673
Advertiser		Original Date / Revision
ISS/NRA PVF-A		08/23/16 / 08/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	WHIO	09/20/16	09/20/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/19/16	09/25/16	-1-----				1	\$1,850.00					
N 12	WHIO	09/20/16	09/20/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/19/16	09/25/16	-1-----				1	\$1,500.00					
N 13	WHIO	09/21/16	09/21/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/19/16	09/25/16	--1----				1	\$500.00					
N 14	WHIO	09/21/16	09/21/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/19/16	09/25/16	--1----				1	\$250.00					
N 15	WHIO	09/21/16	09/21/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/19/16	09/25/16	--1----				1	\$1,500.00					
N 16	WHIO	09/21/16	09/21/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/19/16	09/25/16	--1----				1	\$1,250.00					
Totals									0.00				16	\$25,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	14	\$22,850.00	(\$3,427.50)	\$19,422.50
09/26/16 -09/26/16	2	\$3,000.00	(\$450.00)	\$2,550.00
Totals	16	\$25,850.00	(\$3,877.50)	\$21,972.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Thank you for your business!

REP HEADLINE# 8354014  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

AUG23/16 15.05  
\*\*\* WHIO-TV \*\*\*

ADV # ADV. NAME ISS/NRA-PVF

AGY # AGY. NAME RED EAGLE MEDIA GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME RED EAGLE MEDIA MEDI

SALES PRSN PH- NICK WELTE

ORDER # 152843 CONTRACT # 8354014

CLASS: NATL. LOCAL REGIONAL

PRDCT NRA-PVF

EST#7673 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP20/16 SEP26/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG23/16 15.05

REP: TO DEANNA  
FR JARED

NEW ISSUE ORDER - NRA-PVF  
TOTAL \$25850  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 388  
AGENCY PRODUCT CODE = 912  
AGENCY EST# = 7673

1			600P-630P	30		\$2,000.00	9/23	9/23	1		FRI	1
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PROGRAM : NWSCENTER 6  
RA35-64 : 12.2  
CON COM1 : NWSCENTER 6

2			600A-700A	30		\$1,500.00	9/23	9/23	1		FRI	1
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PROGRAM : DAYBREAK EDT  
RA35-64 : 8.4  
CON COM1 : DAYBREAK EDT



REP HEADLINE# 8354014  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/16 15.05  
 \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			900P-1000P PROGRAM : HAWAII 5-0 RA35-64 : 8.0 CON COM1: HAWAII 5-0	30		\$2,750.00	9/23	9/23	1		FRI	1
4			700P-730P PROGRAM : WHEEL-FORTNE RA35-64 : 8.1 CON COM1: WHEEL-FORTNE	30		\$1,750.00	9/26	9/26	1		MON	1
5			700A-900A PROGRAM : CBS THS MRNG-2< RA35-64 : 6.4 CON COM1: CBS THS MRNG-2<	30		\$1,250.00	9/26	9/26	1		MON	1
6			200P-700P PROGRAM : GOLF RA35-64 : 5.1 CON COM1: GOLF	30		\$750.00	9/24	9/24	1		SAT	1
7			100P-400P PROGRAM : BENGALS 9/11,18,25 RA35-64 : 18.3 CON COM1: BENGALS 9/11,18,25	30		\$6,000.00	9/25	9/25	1		SUN	1
8			200P-700P PROGRAM : GOLF RA35-64 : 5.1 CON COM1: GOLF	30		\$750.00	9/25	9/25	1		SUN	1
9			1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35-64 : 3.8 CON COM1: LT-COLBERT-CBS<	30		\$500.00	9/22	9/22	1		THU	1
10			500P-530P PROGRAM : NWSCENTER 5 RA35-64 : 11.3 CON COM1: NWSCENTER 5	30		\$1,750.00	9/22	9/22	1		THU	1

AUG23/16 15.05  
\*\*\* WHTO \*\*\*

:LINE#	:REP	:CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK	:	WEEK INVT	:	DAYS	:	TOTL SPTS:
1				PROGRAM : NWSCENTER 530 RA35-64 : 11.5 CON COM1: NWSCENTER 530		30				\$1,850.00		9/20		9/20		1				TUE		1
12				PROGRAM : DAYBREAK EDT RA35-64 : 8.4 CON COM1: DAYBREAK EDT		30				\$1,500.00		9/20		9/20		1				TUE		1
13				PROGRAM : LT-COLBERT-CBS< RA35-64 : 3.8 CON COM1: LT-COLBERT-CBS<		30				\$500.00		9/21		9/21		1				WED		1
14				PROGRAM : LT-CORDEN-CBS< RA35-64 : 2.3 CON COM1: LT-CORDEN-CBS<		30				\$250.00		9/21		9/21		1				WED		1
15				PROGRAM : DAYBREAK EDT RA35-64 : 8.4 CON COM1: DAYBREAK EDT		30				\$1,500.00		9/21		9/21		1				WED		1
16				PROGRAM : CBS THS MRNG-2< RA35-64 : 6.4 CON COM1: CBS THS MRNG-2<		30				\$1,250.00		9/21		9/21		1				WED		1
SEP/16				22850.00	OCT/16					\$3,000.00												
MARKET TOTALS \$51,700 WHIO 50% WDTN 22% WKEF 16% WRGT 12% CABL 0% WBDT 0%																					CONTRACT TOTAL	25850.00
																					TOTAL SPOTS	16
SVC- NSI																						
DEMOS- RA35-64*																						